

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Mitt Romney/USA/President/R
Product	95 - ROMNEY/PRES
Estimate Number	ORDER# 95

Invoice #	04072959-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072959
Alt Order #	Political Candidate
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/24/12 to 09/30/12	4x	MT- - - - -				
	13			M	09/24/12	:30	6:08 AM	2012MRFP114H	\$810.00		1
	13			M	09/24/12	:30	6:24 AM	2012MRFP110H	\$810.00		4
	13			Tu	09/25/12	:30	6:13 AM	2012MRFP120H	\$810.00		3
	13			Tu	09/25/12	:30	6:42 AM	2012MRFP114H	\$810.00		2
2	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	6x	- - WTF - -				
	13			W	09/19/12	:30	6:13 AM	2012MRFP110H	\$810.00		6
	13			W	09/19/12	:30	6:29 AM	2012MRFP114H	\$810.00		1
	13			Th	09/20/12	:30	6:22 AM	2012MRFP114H	\$810.00		2
	13			Th	09/20/12	:30	6:44 AM	2012MRFP110H	\$810.00		5
	13			F	09/21/12	:30	6:29 AM	2012MRFP110H	\$810.00		3
	13			F	09/21/12	:30	6:53 AM	2012MRFP114H	\$810.00		4
3	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	6x	- - WTF - -				
	13			W	09/19/12	:30	7:35 AM	2012MRFP110H	\$810.00		1
	13			W	09/19/12	:30	7:54 AM	2012MRFP114H	\$810.00		4
	13			Th	09/20/12	:30	7:11 AM	2012MRFP114H	\$810.00		5
	13			Th	09/20/12	:30	7:58 AM	2012MRFP110H	\$810.00		2
	13			F	09/21/12	:30	7:28 AM	2012MRFP110H	\$810.00		6
	13			F	09/21/12	:30	7:51 AM	2012MRFP114H	\$810.00		3
4	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	4x	MT- - - - -				
	13			M	09/24/12	:30	7:28 AM	2012MRFP114H	\$810.00		1
	13			M	09/24/12	:30	7:54 AM	2012MRFP110H	\$810.00		4
	13			Tu	09/25/12	:30	7:12 AM	2012MRFP120H	\$810.00		3

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Product	95 - ROMNEY/PRES
Estimate Number	ORDER# 95

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072959
Alt Order #	Political Candidate
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Product Code	

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Advertiser Ref	

## Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 7a	7a-8a								
	CDR										
	13			Tu	09/25/12	:30	7:53 AM	2012MRFP114H	\$810.00		2
5	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	6x	-- WTF--				
	13			W	09/19/12	:30	8:27 AM	2012MRFP110H	\$720.00		4
	13			W	09/19/12	:30	8:52 AM	2012MRFP114H	\$720.00		1
	13			Th	09/20/12	:30	8:10 AM	2012MRFP114H	\$720.00		6
	13			Th	09/20/12	:30	8:42 AM	2012MRFP110H	\$720.00		2
	13			F	09/21/12	:30	8:13 AM	2012MRFP110H	\$720.00		3
	13			F	09/21/12	:30	8:22 AM	2012MRFP114H	\$720.00		5
6	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	4x	MT- - - - -				
	13			M	09/24/12	:30	8:22 AM	2012MRFP114H	\$720.00		1
	13			M	09/24/12	:30	8:53 AM	2012MRFP110H	\$720.00		4
	13			Tu	09/25/12	:30	8:13 AM	2012MRFP120H	\$720.00		2
	13			Tu	09/25/12	:30	8:31 AM	2012MRFP114H	\$720.00		3
7	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	6x	-- WTF--				
	13			W	09/19/12	:30	9:23 AM	2012MRFP110H	\$540.00		4
	13			W	09/19/12	:30	9:29 AM	2012MRFP114H	\$540.00		1
	13			Th	09/20/12	:30	9:40 AM	2012MRFP114H	\$540.00		2
	13			Th	09/20/12	:30	9:51 AM	2012MRFP110H	\$540.00		5
	13			F	09/21/12	:30	9:53 AM	2012MRFP110H	\$540.00		3
	13			F	09/21/12	:30	9:59 AM	2012MRFP114H	\$540.00		6
8	13	Live with Kelly	10a-11a								
	LUR										
					09/24/12 to 09/30/12	2x	MT- - - - -				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Live with Kelly	10a-11a								
	LUR										
	13			M	09/24/12	:30	10:30 AM	2012MRFP114H	\$250.00		2
	13			Tu	09/25/12	:30	10:55 AM	2012MRFP120H	\$250.00		1
9	13	Live with Kelly	10a-11a								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF--				
	13			W	09/19/12	:30	10:49 AM	2012MRFP110H	\$360.00		1
	13			Th	09/20/12	:30	10:45 AM	2012MRFP114H	\$360.00		2
	13			F	09/21/12	:30	10:59 AM	2012MRFP110H	\$360.00		3
10	13	Fox 13 News at Noon	12p-1p								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF--				
	13			W	09/19/12	:30	12:22 PM	2012MRFP114H	\$360.00		2
	13			Th	09/20/12	:30	12:53 PM	2012MRFP110H	\$360.00		3
	13			F	09/21/12	:30	12:39 PM	2012MRFP114H	\$360.00		1
11	13	Fox 13 News at Noon	12p-1p								
	LUR										
				09/24/12 to 09/30/12		2x	MT-----				
	13			M	09/24/12	:30	12:38 PM	2012MRFP110H	\$120.00		1
	13			Tu	09/25/12	:30	12:52 PM	2012MRFP114H	\$120.00		2
12	13	Judge Judy	4p-5p								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF--				
	13			W	09/19/12	:30	4:42 PM	2012MRFP110H	\$540.00		3
	13			Th	09/20/12	:30	4:12 PM	2012MRFP114H	\$540.00		2
	13			F	09/21/12	:30	4:17 PM	2012MRFP110H	\$540.00		1
13	13	Judge Judy	4p-5p								
	CDR										
				09/24/12 to 09/30/12		2x	MT-----				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Judge Judy	4p-5p								
	CDR										
	13			M	09/24/12	:30	4:28 PM	2012MRFP114H	\$540.00		1
	13			Tu	09/25/12	:30	4:48 PM	2012MRFP120H	\$540.00		2
14	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF --				
	13			W	09/19/12	:30	5:12 PM	2012MRFP114H	\$900.00		2
	13			Th	09/20/12	:30	5:21 PM	2012MRFP110H	\$900.00		1
	13			F	09/21/12	:30	5:23 PM	2012MRFP114H	\$900.00		3
15	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/24/12 to 09/30/12		2x	MT- - - - -				
	13			M	09/24/12	:30	5:29 PM	2012MRFP110H	\$900.00		2
	13			Tu	09/25/12	:30	5:28 PM	2012MRFP114H	\$900.00		1
16	13	Fox 13 News at 530p	530p-6p								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF --				
	13			W	09/19/12	:30	5:38 PM	2012MRFP110H	\$900.00		3
	13			Th	09/20/12	:30	5:54 PM	2012MRFP114H	\$900.00		1
	13			F	09/21/12	:30	5:40 PM	2012MRFP110H	\$900.00		2
17	13	Fox 13 News at 530p	530p-6p								
	CDR										
				09/24/12 to 09/30/12		2x	MT- - - - -				
	13			M	09/24/12	:30	5:45 PM	2012MRFP114H	\$900.00		1
	13			Tu	09/25/12	:30	5:54 PM	2012MRFP120H	\$900.00		2
18	13	Fox 13 News at 6p	6p-630p								
	CDR										
				09/24/12 to 09/30/12		2x	MT- - - - -				
	13			M	09/24/12	:30	6:22 PM	2012MRFP110H	\$990.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Fox 13 News at 6p	6p-630p								
	CDR										
	13			Tu	09/25/12	:30	6:22 PM	2012MRFP114H	\$990.00		2
19	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/17/12 to 09/23/12	3x	-- WTF--				
	13			W	09/19/12	:30	6:23 PM	2012MRFP114H	\$990.00		1
	13			Th	09/20/12	:30	6:29 PM	2012MRFP110H	\$990.00		3
	13			F	09/21/12	:30	6:29 PM	2012MRFP114H	\$990.00		2
20	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/17/12 to 09/23/12	6x	-- WTF--				
	13			W	09/19/12	:30	6:39 PM	2012MRFP110H	\$990.00		6
	13			W	09/19/12	:30	6:59 PM	2012MRFP114H	\$990.00		1
	13			Th	09/20/12	:30	6:40 PM	2012MRFP114H	\$990.00		5
	13			Th	09/20/12	:30	6:55 PM	2012MRFP110H	\$990.00		2
	13			F	09/21/12	:30	6:40 PM	2012MRFP110H	\$990.00		3
	13			F	09/21/12	:30	6:59 PM	2012MRFP114H	\$990.00		4
21	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/24/12 to 09/30/12	2x	MT-----				
	13			M	09/24/12	:30	6:44 PM	2012MRFP114H	\$990.00		2
	13			Tu	09/25/12	:30	6:54 PM	2012MRFP120H	\$990.00		1
22	13	Insider	730p-8p								
	CDR										
					09/24/12 to 09/30/12	2x	MT-----				
	13			M	09/24/12	:30	7:55 PM	2012MRFP110H	\$855.00		1
	13			Tu	09/25/12	:30	7:54 PM	2012MRFP114H	\$855.00		2
23	13	Insider	730p-8p								
	CDR										

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072959
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	Insider	730p-8p								
	CDR										
					09/17/12 to 09/23/12	3x	-- WTF--				
	13			W	09/19/12	:30	7:56 PM	2012MRFP110H	\$855.00		2
	13			Th	09/20/12	:30	7:47 PM	2012MRFP114H	\$855.00		3
	13			F	09/21/12	:30	7:41 PM	2012MRFP110H	\$855.00		1
24	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					09/17/12 to 09/23/12	6x	-- WTF--				
	13			W	09/19/12	:30	10:13 PM	2012MRFP114H	\$1,890.00		5
	13			W	09/19/12	:30	10:23 PM	2012MRFP110H	\$1,890.00		1
	13			Th	09/20/12	:30	10:11 PM	2012MRFP110H	\$1,890.00		6
	13			Th	09/20/12	:30	10:27 PM	2012MRFP114H	\$1,890.00		2
	13			F	09/21/12	:30	10:13 PM	2012MRFP114H	\$1,890.00		3
	13			F	09/21/12	:30	10:24 PM	2012MRFP110H	\$1,890.00		4
25	13	Fox 13 Late News 10p	10p-1030p								
	CDR										
					09/24/12 to 09/30/12	4x	MT-----				
	13			M	09/24/12	:30	10:12 PM	2012MRFP114H	\$1,890.00		1
	13			M	09/24/12	:30	10:29 PM	2012MRFP110H	\$1,890.00		3
	13			Tu	09/25/12	:30	10:13 PM	2012MRFP120H	\$1,890.00		2
	13			Tu	09/25/12	:30	10:28 PM	2012MRFP114H	\$1,890.00		4
26	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					09/24/12 to 09/30/12	2x	MT-----				
	13			M	09/24/12	:30	10:57 PM	2012MRFP114H	\$1,530.00		2
	13			Tu	09/25/12	:30	10:57 PM	2012MRFP120H	\$1,530.00		1
27	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					09/17/12 to 09/23/12	3x	-- WTF--				

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MyFoxTampaBay.com  
 www.myfoxtampabay.com

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Estimate Number	ORDER# 95

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Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
	13			W	09/19/12	:30	10:43 PM	2012MRFP114H	\$1,530.00		1
	13			Th	09/20/12	:30	10:53 PM	2012MRFP110H	\$1,530.00		3
	13			F	09/21/12	:30	10:36 PM	2012MRFP114H	\$1,530.00		2
28	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
				09/17/12 to 09/23/12		3x	-- WTF--				
	13			W	09/19/12	:30	11:13 PM	2012MRFP110H	\$1,080.00		1
	13			Th	09/20/12	:30	11:22 PM	2012MRFP114H	\$1,080.00		3
	13			F	09/21/12	:30	11:22 PM	2012MRFP110H	\$1,080.00		2
29	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
				09/24/12 to 09/30/12		2x	MT-----				
	13			M	09/24/12	:30	11:29 PM	2012MRFP110H	\$1,080.00		1
	13			Tu	09/25/12	:30	11:28 PM	2012MRFP114H	\$1,080.00		2
30	13	Bones	8p-9p								
	LUR										
				09/17/12 to 09/23/12		2x	----F--				
	13			F	09/21/12	:30	7:59 PM	2012MRFP114H	\$1,200.00		1
	13			F	09/21/12	:30	8:18 PM	2012MRFP110H	\$1,200.00		2
31	13	Good Day Sa 7a	7a-8a								
	CDR										
				09/17/12 to 09/23/12		1x	-----S-				
	13			Sa	09/22/12	:30	7:59 AM	2012MRFP114H	\$630.00		1
32	13	Good Day Sa 8a	8a-9a								
	CDR										
				09/17/12 to 09/23/12		1x	-----S-				
	13			Sa	09/22/12	:30	8:37 AM	2012MRFP110H	\$540.00		1
33	13	MLB Player Poll	Various								

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# INVOICE

**Remit Address:**

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

**Billing Address:**

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Advertiser	Mitt Romney/USA/President/R
Product	95 - ROMNEY/PRES
Estimate Number	ORDER# 95

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04072959-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Order #	04072959
Alt Order #	Political Candidate
Deal #	
Order Flight	09/19/12 - 09/25/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR				09/17/12 to 09/23/12	2x	-----S-				
34	13	MLB Game Non Home	Various	Sa	09/22/12	:30	2:59 PM	2012MRFP114H	\$150.00		1
	13			Sa	09/22/12	:30	3:23 PM	2012MRFP110H	\$150.00		2
	13										
	LUR										
					09/17/12 to 09/23/12	3x	-----S-				
35	13	College Football Prime	Various	Sa	09/22/12	:30	3:59 PM	2012MRFP114H	\$500.00		3
	13			Sa	09/22/12	:30	4:39 PM	2012MRFP110H	\$500.00		1
	13			Sa	09/22/12	:30	5:56 PM	2012MRFP114H	\$500.00		2
	13										
	CDR				09/17/12 to 09/23/12	3x	-----S-				
36	13	Good Day Su 8a	8a-9a	Sa	09/22/12	:30	9:17 PM	2012MRFP110H	\$1,800.00		1
	13			Sa	09/22/12	:30	9:32 PM	2012MRFP114H	\$1,800.00		3
	13			Sa	09/22/12	:30	11:12 PM	2012MRFP110H	\$1,800.00		2
	13										
	CDR				09/17/12 to 09/23/12	1x	-----S				
37	13	Fox News Sunday	9a-10a	Su	09/23/12	:30	8:59 AM	2012MRFP114H	\$450.00		1
	13										
	LUR				09/17/12 to 09/23/12	1x	-----S				
38	13	NFL RS Game Bucs	Various	Su	09/23/12	:30	9:34 AM	2012MRFP110H	\$300.00		1
	13										
	CDR				09/17/12 to 09/23/12	3x	-----S				
	13			Su	09/23/12	:30	1:00 PM	2012MRFP114H	\$18,900.00		1
	13			Su	09/23/12	:30	1:49 PM	2012MRFP110H	\$18,900.00		2
	13			Su	09/23/12	:30	2:41 PM	2012MRFP114H	\$18,900.00		2

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**Atlanta, GA 30384-0535**  
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Advertiser	Mitt Romney/USA/President/R
Product	95 - ROMNEY/PRES
Estimate Number	ORDER# 95

Invoice #	04072959-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072959
Alt Order #	Political Candidate
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	13	Fox 13 News Su 6p	6p-7p								
	CDR										
	13				09/17/12 to 09/23/12	1x	-----S				
				Su	09/23/12	:30	6:54 PM	2012MRFP110H	\$720.00		1

Aired Spots      **117**

<u>Gross Total</u>	<b>\$159,275.00</b>	
<u>Agency Commission</u>	<b>\$23,891.25</b>	
<u>Net Amount Due</u>	<b>\$135,383.75</b>	<b><u>Payment Terms 30 Days</u></b>

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